

Job description for the position of Coordinator Curling Development - Learn to Curl Youth – Adult

Purpose of Position:

- The Curling Coordinator Role will develop, organize, and execute strategies to grow our curling leagues and help enhance programs for youth – adult.

Reporting Relationship:

- This position reports to **Curl Regina Human Resource Committee**

Qualifications:

- A degree in Sports Management or Kinesiology or related field, or an equivalent combination of education, management, marketing, and related experience along with curling knowledge.
- Must be able to coordinate and work well with volunteers and club staff.
- Demonstrated communication skills, including but not limited to, written, verbal, and social media.
- Must have excellent public relations skills, as this position will be developing relationships with the Board of Directors, volunteers, and curling community at large.
- Ability to instruct curlers of all ages is essential for this position and previous instruction or coaching experience with young curlers is an asset.
- Works well independently and collaboratively with other people and organizations.
- Ability to work flexible hours including weekends and evenings. This is expected to be an approximately 37.5 hour / week position averaged over the course of the year.

Responsibilities and Duties:

- Liaison with Curl Sask to develop strategies to increase the number and enhance the qualifications of the curling instructors in the Regina area.
- Develop and maintain a database of active instructors / coaches, who are members of the Regina Curling Clubs, including their experience, availability and qualifications.
- Develop, promote, and execute Junior Curling Programs, such as Curl for Kids, Learn to Curl for Youth, Learn to Curl for Adults and other such programs as deemed warranted by the Board of Directors. For example:
- Work with the curling club office administrators to ensure that all programs fit within the scope of available ice times.

- Lead the marketing and communications and promotional to grow the sport of curling in Regina. activities, including, but not limited to:
- Support the development of digital marketing, and social media campaigns at the club level and Curl Regina to grow Regina & area curling membership.

Compensation:

- The salary range for this position is approximately \$50,000 commensurate with qualifications and experience. This is a full-time position for a one-year renewable term.

Contact:

- If you are interested in this opportunity, please send a resume and cover letter explaining how you are a fit for this role to: Board@CurlRegina.ca

APPLICATIONS CLOSE AUGUST 18 2023.